

Community Engagement & Marketing Internship



2301 Hickman Road, Des Moines | freedomforyouth.org | (515) 282-4822

Position Overview:

Interns get hands on experience with branding, direct marketing, publicity/public relations, social media, advertising, and much more for Freedom for Youth Ministries locations across Iowa, and Freedom Blend Coffee and Freedom Construction Services in Des Moines.

Start/End Dates: Summer: May-August; Fall: September-December; Spring: January-May

Hours: 20-25 hours per week, flexible schedule

Compensation: \$50 stipend per week

Duties & Responsibilities:

- Create content for Freedom for Youth Ministries, Freedom Blend Coffee and Freedom Construction Services social media channels and websites, track key metrics, and make recommendations for improvements.
- Maintain and expand traditional media list for Greater Des Moines and rural Freedom Center locations.
- Assist with planning and marketing ministry events (golf tournament, banquet, and more.)
- Collaborate with staff on new ideas, directions, and venues for marketing and communications.
- Help maintain accurate data in the CRM database by calling individuals and churches and doing online research.
- Other responsibilities as assigned for Freedom for Youth Ministries and its enterprises.

Required Skills & Qualifications:

- Agree with Freedom for Youth's [Statement of Faith](#) (mission, core values, beliefs).
- Completed or working toward a college degree, preferably in a related field (e.g., English, Marketing/Communications, or Public Relations).
- Experience creating visual and written content for a variety of social media and other digital marketing
- Good communication skills, both written and verbal.
- Working knowledge of word processing, PowerPoint, and Excel.
- Proficiency in Adobe Photoshop and Squarespace (Web CMS) highly desired. Knowledge of graphic design programs and CRM databases is an advantage.
- Self-motivated, good organizational skills, detail-oriented, ability to prioritize, multi-task and meet deadlines.

Application Process:

Submit resume, cover letter, and statement of faith (a summary of your beliefs and walk with Christ) to the Marketing & Communications Manager at mtrue@freedomforyouth.org.